

Date: \_\_\_\_\_ Event name: \_\_\_\_\_ Location: \_\_\_\_\_

We're carrying out this survey to help us learn more about our audiences/visitors and how we can give them the best possible experience. The survey should take around five minutes to complete. Anything you tell us will be kept confidential, is anonymous and will only be used for research purposes. The information you provide will be held by Inspire Libraries and The Audience Agency, who are running the survey on our behalf.

1. Are you currently a member of Inspire Libraries? (Tick one only)

- Yes  No

2. Have you visited Inspire Libraries before? (Tick one only)

- Yes, in the last 12 months  Yes, between three and five years ago  
 Yes, between one and two years ago  Yes, but more than five years ago  
 Yes, between two and three years ago  No, this is my first visit

2a. (If yes in the last 12 months) Including today, how many times have you visited this library in the last 12 months?

3. Are you visiting with other people today? (Tick one only)

- Yes  No

3a. If yes, how many of those you are visiting with are aged... (this does not include yourself)

Under 16 \_\_\_\_\_ 16 or older \_\_\_\_\_

4. Which of the following describe your motivations for coming to today's event? (Tick all that apply)

4a. And which of these was your **main** motivation? (Circle one only)

- To spend time with friends/family  For reflection  
 For a special occasion  Visiting libraries is an important part of who I am  
 For peace and quiet  To escape from everyday life  
 To be intellectually stimulated  For academic reasons  
 To be entertained  For professional reasons  
 To be inspired  To entertain my children  
 To do something new/out of the ordinary  To educate/ stimulate my children  
 To learn something  Other - please specify \_\_\_\_\_  
 To enjoy the atmosphere

5. How would you rate the following? (Please give one rating for each item)

	Very good	Good	Neither good nor poor	Poor	Very poor	Don't know/Not applicable
Quality of the performance/exhibition/event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How welcoming the staff were	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money of tickets (if applicable)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The whole experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. On a scale of 0-10, how likely is it that you would recommend Inspire Libraries to a friend, family member or colleague, with 10 being extremely likely and 0 being not at all likely? (Tick one only)

- 10  9  8  7  6  5  4  3  2  1  0

7. On a scale of 0-10, how likely is it that you attend a similar event at a library in the future, with 10 being extremely likely and 0 being not at all likely? (Tick one only)

- 10  9  8  7  6  5  4  3  2  1  0

8. Is there anything else you would like to say about your visit? *(Please describe below)*

**About You** This final section is about you. It's a little more personal but is really useful to us. The questions have been designed to align with the way the UK Government collects Census data. This enables us to compare our visitor profile to the general population. By answering these questions, you will help us to see the extent to which we're serving everyone in our community. If there are any questions that you'd rather not answer, please select "Prefer not to say" or skip to the next question.

9. What is your sex? *(Tick one only)*

- Male  Female  Prefer not to say

10. Which of the following options best describes how you think of your gender identity? *(Tick one only)*

- Male  Female  In another way\*  
 Prefer not to say

\*How would you describe your gender?

11. Which of the following age groups do you belong to? *(Tick one only)*

- Under 16  16 - 19  20 - 24  25 - 29  30 - 34  35 - 39  40 - 44  45 - 49  50 - 54  55 - 59  60 - 64  65 - 69  70 - 74  75 - 79  80 - 84  85 or older  Prefer not to say

12. What is your ethnic group? *(Tick one only)*

**White**

- English/Welsh/  
Scottish/Northern Irish/British  
 Irish  
 Gypsy or Irish Traveller  
 Other White background\*

**Mixed**

- White and Black Caribbean  
 White and Black African  
 White and Asian  
 Other Mixed/multiple ethnic background\*

**Asian or Asian British**

- Indian  
 Pakistani  
 Bangladeshi  
 Chinese  
 Other Asian background\*

**Black or Black British**

- African  
 Caribbean  
 Other Black/African/ Caribbean background\*

**Other**

- Arab  
 Other\*  
 Prefer not to say

\*What other?

13. Do you identify as a D/deaf or disabled person, or have a long-term health condition? *(Tick one only)*

- Yes  No  Prefer not to say

14. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? *(Tick one only)*

- Yes, limited a lot  Yes, limited a little  No  Prefer not to say

15. Do you live in the UK? *(Tick one only)*

- Yes  No

16a. If you live in the UK, what is your full postcode?

*This information will only be used for research*

16b. If you live overseas, what is your country of residence?

Thank you very much for completing our survey. If you would like to hear about other similar events from Inspire please provide your email address and we will add you to our 'children & families' mailing list.

Email